

Christen Dybenko

Objective: UX Designer at Apple

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SUMMARY

6 years as a UX designer/product manager/web developer with experience in small businesses, non-profits and the Fortune 100 sector specializing in user experience design for web applications. Experience includes architecting content management systems, e-commerce and online registration systems and iOS apps. Designed internal web applications at Apple. Oversaw and designed an on-demand print application for Suzuki Canada. Pioneered and created team processes such as product requirement documents (PRD), style guides, coding standards and search engine optimization (SEO) statistics. A.S. Degree in Computer Programming; B.A. in Psychology.

PROFESSIONAL EXPERTISE

User experience	Product management	Content management
iOS design	UI prototyping	Client communication
Web development	Web standards	Strategic planning

TECHNICAL SKILLS

- Front end: Javascript, Dom scripting, XHTML, CSS, JQuery, XML, Microformats
- Back end: Coldfusion, PHP, MS SQL Server and MySQL
- SEO: Search Engine Optimization techniques to increase search visibility and optimize content.
- Software: Photoshop, Omnigraffle, Dreamweaver, Coda, OmniPlan, MS Project, Basecamp

EMPLOYMENT EXPERIENCE

UX Designer, Apple Inc, Cupertino, California - Sept 2010-Present

Crucial role as the sole designer for the Hardware Tools team at Apple. Performed as a UX Designer by establishing product requirement definitions by interviewing clients/users and integrating feedback into designs and documents.

- Introduced a design process that allowed clients to see new features in high fidelity mockups before coding begins. This increased client satisfaction and sped up development time.
- Designed icons and interface elements as needed.
- Began an initiative to capture key stats so that user activity can be analyzed.
- Improved the look and feel of the bulk scanning tools to manage large amounts of development units. Implemented the simplest workflow for users and improved usability.
- Designed an iOS app that will be used by Apple employees to manage development units by a barcode scan interface.

- Championed a new online help system that makes it easier for users to find what they need and for the developers to easily update the help documentation as new features are created.
- Created HTML marketing emails that were sent to employees.
- Strategic planning for the a future redesign of the web application which will include a simplified UI and tailor information to the user's needs.

Contract Web Developer, Cupertino, California - 2008-2009

Relocated to Cupertino, CA and continued contract web work for Gateseven Media Group. While freelancing, completed BA in Psychology via correspondence.

Director of Interactive Strategies, Gateseven Media Group, London, Ontario - 2005-2008

Integral role in defining the company development processes. Pushed for web standards adoption and advocated on behalf of the user. Owned the development process of all web projects from PRD to launch, which included custom Content Management Systems, E-commerce registration and an on-demand print application.

- Strategic planning, programming and product management.
- Continually improved user experience by evaluating new web technologies and incorporating them into products (eg. AJAX, podcasting, blogging, SEO friendly URLs, tagging).
- Pioneered internal processes such as PRDs, style guides, coding standards and SEO checks.
- Facilitated between clients, account executives, designers and programmers to determine the individual components and time lines of each project.
- Performed as a developer writing code, database design and maintenance and prototyping.
- Noteworthy clients include NBA 3on3 tournament, Toronto Maple Leafs NHL hockey team, Toronto Raptors NBA basketball team and Suzuki Canada. For links to working sites, please visit <http://christen.dybenko.net/portfolio>

PHP Developer / Graphic Artist, CoreSolutions Development Inc, London, Ontario - 2004

Summer internship where I maintained the company website using php, mySQL and Flash.

- Created graphics, logos and promotional material to support the website.
- Planned and produced a promotional CD-ROM for the company.
- Participated in weekly project meetings and contributed to user interface design on projects.
- Showed initiative by taking a company sponsored "Introduction to FileMaker" training course.

EDUCATION

- Bachelor of Arts, Psychology, 2009, Queen's University, Kingston, Ontario, Canada
- Computer Programmer, 2 year diploma, 2005, Fanshawe College, London, Ontario, Canada

REFERENCES

Available upon request or LinkedIn at <http://www.linkedin.com/in/cdybenko>.